

# KOMANI TAMUNOKEPREYE

CONTENT & MARKETING MANAGER



## ABOUT ME

An Experienced Content Management Specialist with a demonstrated history of working in the internet industry. Skilled in Operatios Management, E-commerce, Management, HTML, Content Management, and Graphics Design. Strong operations professional with a Bachelor's degree in Computer Science from University of Benin



## CONTACT

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## SKILLS

**OPERATIONS** ●●●●●

**CONTENT** ●●●●○

**LEADERSHIP** ●●●●○

**MANAGEMENT** ●●●○○

**STRATEGIC THINKING** ●●○○○



## EXPERIENCES

### OPERATIONS MANAGER

2019 - PRESENT

### CONTENT & MARKETING (LEAD)

2018 - 2019

### CONTENT MANAGER (FREELANCE)

2016 - PRESENT

### WEB DEVELOPMENT (PART TIME)

2018 - PRESENT

### CONTENT MANAGEMENT (LEAD)

NOV 2016 - SEPT 2018

### CONTENT MANAGEMENT OFFICER

OCT 2014 - NOV 2016

### ORINOCO NIGERIA

Provide inspired leadership for the organization.  
Make important policy, planning, and strategy decisions.  
Develop, implement and review operational policies and procedures.  
Staff Recruitment  
Help promote orinoco's company culture  
Managing a team of writers, developers and graphics designers.

### ORINOCO NIGERIA

Orchestrating digital content strategies across all online platforms.  
Driving traffic and engagement that translates to sales and brand promotion.  
Managing a content marketing budget.  
Measuring the results of marketing activity to inform future marketing campaigns.  
Managing a team of writers, illustrators and designers.  
Implementing SEO best practices.  
Designing and implementing creative marketing strategies to dissemi-

### DIGITAL TROGONS

Graphics Design, Social media management  
Logo design and business Branding  
Content writing and creation  
Website design  
SEO

### YESIDANG LIMITED

Orchestrating digital content strategies across all online platforms.  
Driving traffic and engagement that translates to sales and brand promotion.  
Managing a content marketing budget.  
Managing a team of writers, illustrators and data analysts.  
Implementing SEO best practices.  
Designing and implementing creative marketing strategies to disseminate content.  
Digital Marketing

### DEALDEY.COM (KENGASA LIMITED)

Develop, edit, and publish core content as aligned with our brand guidelines. Manage internal and external online marketing, DealDey blog and the social media content dedicated to all online and offline marketing activities

### DEALDEY LIMITED (DEALDEY.COM)

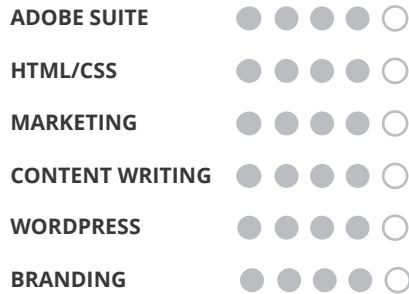
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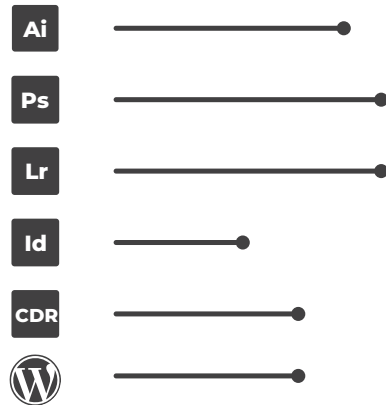
CONTENT & MARKETING MANAGER



## PROFESSIONAL SKILLS



## SOFTWARE



## INTEREST & HOBBIES



## EXPERIENCES

### I.T SPECIALIST

NOV. 2011 – JUNE. 2012

### ORINOCO GLOBAL

Design and implementation of company web site. Installation of computer systems and application software. Website maintenance & update (SEO and Digital marketing)



## EDUCATION

### UNIVERSITY OF BENIN

JAN. 2007 – DEC. 2011

### B.SC IN COMPUTER SCIENCE

Edo State, Nigeria

### AFRIHUB, UNIBEN

JAN. 2010

### DIPLOMA IN WEB DESIGN

Edo State, Nigeria

### FEDERAL GOVT. COLLEGE

2000 - 2006

### SSCE/NECO

Delta State, Nigeria



## MILESTONES & ACHIEVEMENTS

- Successfully managed team for the development of [orinoco.com.ng](#) & [orinocoglobal.com](#) website
- Implemented and managed Orinoco's Online marketing channels growth
- Successfully implemented and managed online marketing communications for different business models (ecommerce, IT services, media production etc)
- Managed content and schedule Top Deals section (60% monthly revenue) for [DealDey.com](#)
- Built and managed over 20 wordpress websites (Content Management and SEO)



## REFERENCE

ON REQUEST